

Promotion Opportunities* for RUC Events

*This list is not exhaustive and items will be added as we find them

Free Media

Note: Many of these have word limits and only the first few words may appear in the first line or in bold, so word carefully for best impact.

CFRA -

CHRI - events@chri.ca

CHUO - info@chuo.fm

CJOH - ctvottawa@ctv.ca

CJOHTV - ottawanews@ctv.ca

CKCUFM - info@ckcufm.com

In Town & Out intownandout@cbc.ca (CBC radio program)

Our Town (Ottawa Citizen) ourtown@ottawacitizen.com **Note:** We can only post something here every 7 weeks, so please check to make sure there is not a conflict with a major fundraiser such as Bazaar, Jamaica Night or Garage Sale or a large one-time event.

Rogers TV <http://www.rogerstv.com/page.aspx?lid=191&rid=4&mid=32>

Go into website and put event on noticeboard – you will have to establish a log in account from this page.

Online/Social Media

RUC Website – contact Ellis Lindsay edl43home@gmail.com or

John Gingerich jdgingerich@ncf.ca

RUC Facebook Page – contact Theresa White: white.kimberwick@icloud.com

Used Ottawa <http://www.usedottawa.com/classifieds/community-notice>

Kijiji <http://www.kijiji.ca/b-community/ontario/c1I9004>

Craigslist <http://ottawa.craigslist.ca/>

Traditional Locations

RUC roadside sign – contact RUC Office

RUC Sandwich Boards on median of major roads (Riverside, Walkley, Hunt Club, McCarthy, Springland, etc)

Posters and/or small flyers for congregation members to distribute to friends, mailboxes, notice boards, etc.

Area Community Centre Noticeboards

Hunt Club Riverside Community Centre

Jim Durrell Arena (2 boards)

Greenboro Community Centre

Deborah Anne Kirwan Pool

Sawmill Creek Community Centre and Pool

Local Businesses with Community Boards

Second Cup at T&T Plaza

Panera on Hunt Club Road (at Lowe's plaza)

Other Area Churches

Other media

Please contact Communications Committee if the event is very large or particularly newsworthy and we may be able to get more media coverage.

October, 2019